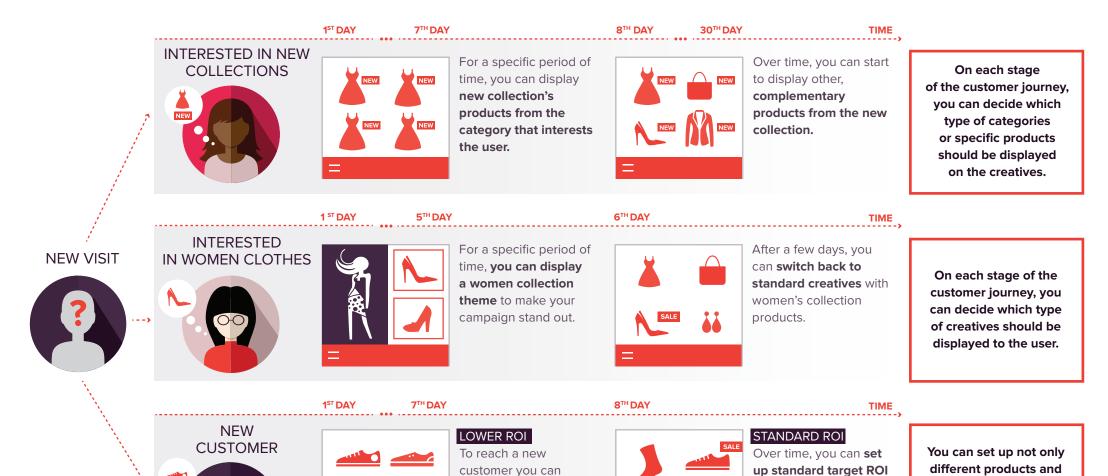
EXAMPLE RETARGETING SCENARIO

The Fashion Industry

Take control over each step of your customers' journey!



lower target ROI,

more intensively.

increase CPC rates

and display ads much

creatives but also other

parameters, e.g. performance targets for

each customer segment.

and CPC rates.